

# Creating a USB Baiting Campaign

Last Modified on 10/01/2019 8:07 am CDT

## USB Baiting Campaign

This tool will allow you to place a special file provided by Phishproof onto your own USB drive. This USB drive can then be placed into a common space in your organization.

Examples: Parking lot, Breakroom, or another high traffic location.

This allows your organization to assess whether employees are at risk of opening files or enabling macros on documents from found USB devices

To get started, select "USB Templates" from the "Start a New Campaign" drop-down list.



The first page encountered when creating a USB Baiting Campaign will allow you to title your campaign, add a description for your reference, specify the location in which the USB drive was placed, and select a landing page for use in Macro-Enabled Campaigns.

## USB Campaign – Set up and launch USB Drop Simulator

Campaign Name: ⓘ

Type in a title for your campaign

Campaign Description: ⓘ

Type in any additional details

Location: ⓘ

Type in the location the USB was placed. (e.g. *parking lot, breakroom*)

Education Landing Page: ⓘ

Select an Education Landing Page. Your users will see this whenever they are phished.

Display Domain: ⓘ

Select a Display Domain. Your users will see this when they hover over a target link.

SAVE & START ↕

Once the Campaign Details have been populated, click Save Start. This will take you to the Overview page for the USB Campaign.

Download File	Opens	Macro Enabled
Word.docx	0	x
Word With Macro.docm	0	✓
Excel.xlsx	0	x
Excel With Macro.xlsm	0	✓
Powerpoint.pptx	0	x
Powerpoint With Macro.pptm	0	✓
PDF.pdf	0	x

Status: Started

Create Date: Jun 26, 2018 08:33 AM

Start Date: Jun 26, 2018 08:33 AM

End Campaign

### Download File

This lists the documents that can be downloaded and placed on USB drives for your campaign. The files can be renamed after download. Note: If the Campaign-creator opens the doc, it will be recorded just as if it were opened by a user.

## Opens

This column displays the number of times this document type has been opened by users for this campaign.

## Macro Enabled

This column specifies whether the document listed contains Macros.

- Files do not contain Macros
- Files DO contain Macros

Files that contain macros are able to capture more data about the user who opens the doc and enables the macro than documents that do not contain macros. If the macro in a document is enabled, the user will be taken to the education landing page in a web browser.

**Note:** Documents that DO NOT contain Macros will not take users to the landing page.

## Result of Macro-Enabled Doc Shown Here



## 4) End Campaign (Overview Tab)

After enough reporting data (Shown on Details Tab) has been gathered from the Campaign, you can end the campaign by clicking this button. No further data from the docs downloaded from the campaign will be recorded.

## Campaign Details

While the campaign is active and after the USB drive(s) has been planted containing the docs downloaded from the tool, any record of users opening the doc or enabling the macros if applicable will be displayed on the Details Tab. Differences between the data captured by Documents with and without Macros are shown below.

Overview   Map Overview   **Details**

Campaign Title EXPORT RESULTS TO EXCEL

All File Types

Status: Started  
Start Date: Jun 26, 2018 08:33 AM

File Type	Macro	Local IP	Public IP	Mac Address	Computer Name	User Name	OS	Phishhook User ID	Phishhook Org ID	Log Time
Word	no	-----	207.191.10.66	-----	-----	-----	-----	-----	-----	Jun 26, 2018 09:16 AM
Word With Macro	yes	192.168.1.160	207.191.10.66	00:21:6A:F6:22:F5	LC6DK\JM2	FirstName Last	Windows_NT	-----	-----	Jun 26, 2018 08:56 AM
Word With Macro	yes	192.168.1.160	207.191.10.66	00:21:6A:F6:22:F5	LC6DK\JM2	FirstName Last	Windows_NT	-----	-----	Jun 26, 2018 08:35 AM

The data displayed on the details tab can be exported using the Export Results to Excel button provided in the upper-left.

On the main Phishproof Campaigns Page, a summary of all USB Campaigns will be listed in their own section at the bottom of the page.

**USB Campaigns**

Name	Created Date	Start Date	End Date	Status
Campaign Title <a href="#">🔗</a>	Jun 26, 2018 08:33 AM	Jun 26, 2018 08:33 AM		Started
asdf <a href="#">🔗</a>	Jun 22, 2018 10:09 AM	Jun 22, 2018 10:09 AM		Started

⏪ < Page: 1 of 1 > ⏩